

Breastfeeding

Promotion & Support in a Baby Friendly Hospital Course



 **Zoom Online Session**



The International Medical Center (IMC) family acknowledges the health benefits of breastfeeding for both mothers and babies. Therefore, this multidisciplinary training course is tailored to train healthcare providers on providing high standards of professional help and support to breastfeeding mothers on promoting breastfeeding among mothers and staff.

Course Objectives:

On completion of this course, the participant is expected to be able to:

- Discuss with a pregnant woman the importance of breastfeeding and outline practices that support the initiation of breastfeeding.
- Facilitate skin-to-skin contact and early initiation of breastfeeding.
- Assist a mother to learn the skills of positioning and attaching her baby as well as hand expression.
- Discuss with a mother how to find support for breastfeeding after she returns home.
- Implement the Ten Steps to Successful Breastfeeding and abide by the International Code of Marketing of Breast milk substitutes.
- Work with co-workers to highlight barriers to breastfeeding and seek ways to overcome those barriers.

Who should attend?

This course is suitable for healthcare providers in contact with pregnant women, mothers and their newborn infants. These nutritionists, peer supporters and other healthcare providers. It includes: doctors, midwives, nurses, health care assistants, is also suitable for use in pre-service training so that students are prepared with the knowledge and skills to support breastfeeding when they begin work.

Payment Terms:

- Kindly visit your trainee dashboard (<https://www.imcacademy.net/login>) and follow the steps as shown in Academy System.
- Choose your convenient payment type.
- PAY ONLINE for immediate confirmation of your seat.
- For Bank Transfer upload the copy of your transfer slip/invoice through the dashboard.
- Cash can be paid through IMC Academy Office.

For Further Information, Registration & Payments:

Please feel free to contact us at below listed details, it will be our pleasure to serve you from Saturday to Thursday, 8am - 5pm.

Ms. Ruba Beik

IMC Academy Medical Education Coordinator

Telephone: +966 9200 2 7778 then press #3

WhatsApp: +966 5374 62897

Email: academy@imc.med.sa

To register please sign up through this link below

<https://www.imcacademy.net/signup>

Breastfeeding Course

2022

Month	Dates
December	13 & 14 Tuesday & Wednesday

Attending this course for all healthcare providers in contact with mothers and babies is a prerequisite for accrediting any healthcare institution as Baby Friendly.

Time: 1:00 pm - 6:00 pm

Course Fee:

SR 300

- Certificates of attendance will be received through Academy System
- 10% discount for all the Silver Membership Card holder

Organized by:

IMC Academy, International Medical Center

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