

in collaboration with



Professional Diploma of Hospital Management & Operational Excellence in Healthcare Organization

 **zoom** Online Session

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Course Overview

Professional Diploma of Hospital Management & Operational Excellence Management in Healthcare organizations is very practical training program concentrating applied hospital management tools that can improve the performance & way of management with dramatic change, aiming to build up professional hospital managers who are competent & own vital knowledge, skills & attitudes needed for hospital management & healthcare leaders

Course Objectives

Upon completion of this course, the trainees will be able to:

- Know principles of healthcare management & its main fields.
- Know how to make strategic management & strategic planning of healthcare facilities.
- Acquire skills of strategic & operational executive planning.
- Change mindset about leadership & management differences & how to be professional managerial leader.
- Acquire top leadership skills in healthcare management.
- Know the professional organizational structure in modern healthcare organizations & how to modify current structures.
- Know the main functions & departments of Human Resources Management & its application on healthcare management.
- Know how to make professional recruitment campaign
- Change mindset about marketing, sales & advertising in healthcare management.
- Acquire skills to make professional marketing plan for healthcare facility.
- Modify concepts of quality, quality management & total quality management (TQM).
- Know journey of accreditation of healthcare facilities either of ISO Standards or JCI Standards.
- Know how to make Crisis Management at Healthcare organizations.
- Train of utilization management in healthcare organizations.
- Know principles of financial management in healthcare organizations.
- How to manage supply chain management in healthcare organizations.
- Acquire skills of professional management of Home healthcare services.
- Know what is telemedicine? & Digital healthcare services?
- Know principles of entrepreneurship in healthcare organizations.
- Know how to make professional practical applied graduation project on your hospital or medical center?



Training Sessions

Oct. 23, 2021- Apr. 23, 2022

Every Saturday

5:00 PM - 10:00 PM

Who should attend:

This course will benefit those who are in top management, department managers, section heads, Team leaders and all employees supposed to perform managerial skills

Course Contents

- Hospital Management Principles & Fundamentals of Healthcare Organizations.
- Administrative Organizations & Organizational structures of Hospitals.
- Strategic Management & Strategic Planning in Healthcare Organizations.
- Operational Executive Planning.
- Leadership Principles.
- Leadership Skills & Team Working.
- Human Resources Management Departments & Functions.
- Human Resources Management Operations & Recruitment Campaigns.
- Performance Management, KPIs & Balanced Score Cards.
- Total Quality Management Principles.
- TQM Functions, Patient Safety & Infection Control Principles.
- Hospital Preparation for Accreditation for ISO or JCI Vs CBAHI or GAHAR.
- Information Management in Healthcare.
- Marketing Management in Healthcare.
- Sales & Contracting in Healthcare Management.
- Medical Insurance Law & Value Based Care.
- Procurement, Inventory & Supply Chain Management in Healthcare Management.
- Basics of Financial Management in Healthcare Organizations.
- Accounting Management in Healthcare Management.
- Crisis Management in Healthcare Organizations.

Invited Instructor

Dr. Mohammad Elsheikh

- CEO & Co-founder of PaşHakeem for Digital Healthcare services,
- International Training Consultant in Egypt, KSA, UAE, Malaysia and USA, Specialized in Management, leadership, Total Quality Management and training of trainers,
- Healthcare Quality Consultant at American Institute for Healthcare Management at USA for MENA,
- Certified Professional Healthcare Quality (CPHQ) accredited from NAHQ
- Lead Auditor ISO 9001/2015 Internationally Certified & accredited from IRCA,
- Hospital Management Specialist,
- Professional Certified Trainer from AUC,
- Instructor at Arab Academy for science and technology,
- Training Consultant at Brooklyn Business School, Canadian Academy for science and technology, Apex Dubai, Almustaqbal Institute of Quality in Dubai & Initiative Management Consultancy at Dubai.
- Trained more than 16 batches of Hospital management diploma in many countries
- Supervised more than 30 projects of Hospital management & TQM

With Elite Group of Instructors who are Healthcare Management Consultants & Executives at Leading Healthcare Organizations at MENA

By the end of this course, trainees will receive two accredited certificates after passing (MCQ Exam) of 50 marks & discussion of (Graduation Applied project), the two certificates are:

1. Accredited Certificate of Completion of Professional Diploma of Hospital Management & Operational Excellence in Healthcare Organizations with accredited **(80 training hours)** certified by **Knowledge & Human Development Authority (KHDA)** of Dubai Government.
2. Accredited Certificate of Completion of Professional Diploma of Hospital Management & Operational Excellence in Healthcare Organizations with accredited **(80 training hours)** certified by **(Initiative Management Consultancy)**.

Fees

Individual	SAR 4000
Groups	SAR 3500

Payment Terms:

- Kindly visit your trainee dashboard (<https://www.imccademy.net/login>) and follow the steps as shown in Academy System.
- Choose your convenient payment type.
- PAY ONLINE for immediate confirmation of your seat.
- For Bank Transfer upload the copy of your transfer slip/invoice through the dashboard.
- Cash can be paid through IMC Academy Office.

For Further Information, Registration & Payments:

Please feel free to contact us at below listed details, it will be our pleasure to serve you from Saturday to Thursday, 8am - 5pm.

Ms. Ruba Beik IMC Academy Medical Coordinator
Telephone: +966 9200 2 7778 then press #3
WhatsApp: +966 5374 62897
Email: academy@imc.med.sa

- Certificates of attendance will be received through Academy System
- 10% discount for all the Silver Membership Card holder

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